


# QAIS ALSULTAN

SENIOR SOCIAL MEDIA MANAGER

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## MY EXPERTISE

-Creativity and creating content.

-Managing social media accounts and communities.

-Managing talents and build contracts.

-Executing 100K+ USD live events.

-Social media events coverage.

-Working with designers and video editors.

## RELEVANT SKILLS & TRAITS

Multi-tasking

Flexibility

Content calendars

Taking initiatives

Adobe photoshop

Sony Vegas

Excel and Google sheets

## EXECUTIVE SUMMARY

With a passion, creativity and a drive to succeed, I built a successful gaming YouTube channel on 2018. Despite the competitive nature of the platform, I was able to distinguish myself by consistently delivering entertaining and high-quality content, which quickly led to me gaining 320K subscribers. This success sparked my interest in social media and the power of community building. With a flexible mindset, I have since broadened my skillset to include talent management, social media management, and event management, making me a well-rounded professional in the digital world. My ability to effectively interact with the online communities, particularly in the Gulf region, has only added to my success and solidified my place in the industry.

## PROFESSIONAL EXPERIENCE

FEB2021 - present

Creative events manager

*YaLLa Esports DMCC.*

- At YaLLa Esports, I currently hold the role Creative events manager. In this role, I am responsible for developing and executing events for the team and clients, as well as constructing the framework of marketing campaigns. With my extensive experience in project management, I ensure the seamless coordination and execution of all events and campaigns, delivering results that exceed expectations. While heading the team marketing services departments (Talents, events and social media).

MARCH 2020 - FEB 2021

Social media manager & talent management

*YaLLa Esports DMCC*

- As a social media manager at YaLLa Esports, I was tasked with generating innovative ideas and executing them across multiple social media platforms, including Instagram, Twitter, Facebook, YouTube, Twitch, and TikTok. I also managed a network of content creators and talents, ensuring high-quality and engaging content was produced to captivate the audience.

## PROFESSIONAL EXPERIENCE

Mar 2018–March 2020

Gaming social media Influencer

With a wealth of experience in social media management obtained from my previous agency role, I embarked on a creative journey as a gaming influencer. I leveraged my expertise in content creation to establish a successful independent platform and build a following in the gaming community. I managed to gather a total fanbase of 350K subscribers on my Youtube, Twitter, Instagram and TikTok accounts.

Feb 2017–Mar 2018

Social media manager & talent management

*Takeoff Agency*

In 2017, I started my first community management experience in early age with "Takeoff" social media agency.

My main roles were Managing the company's social media platforms in the following apps: Twitter, Instagram and YouTube. While heading Talents and influencers communications with the Agency.

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